

Avondale selected for 2020 'Community Makeover' with Cincinnati Children's, the Reds, P&G and the Cincinnati Zoo

Cincinnati Children's, the Cincinnati Reds, P&G and the Cincinnati Zoo are excited to announce that Avondale is the neighborhood selected for the 2020 Community Makeover.

The 'Makeover' will be the most ambitious to date with six project zones and a goal to positively impact every child and family in Avondale. Each year, the unique collaboration has been designed to make a transformative and sustainable impact for residents of all ages while strengthening youth baseball and softball programs.

Preliminary work is scheduled to begin in the spring and the community will be invited to a ground-breaking ceremony at a date to be announced.

The project will culminate on Thursday, Aug. 6 when more than 500 volunteers from project partners and the community will join Reds Community Fund staff and board members for the day-long service project.

Many of the projects will promote vibrant and healthy lifestyles through outdoor activities by leveraging expertise from community partners.

Additional project partners include Cincinnati Public Schools, OneSource, Cincinnati ToolBank, Cincinnati Recreation Commission, The Ronald McDonald House, Boys and Girls Club of Greater Cincinnati and the City of Cincinnati.

The project is the recipient of a Avondale Partnership Grant from Cincinnati Children's to improve child and community health in Avondale.



Over 500 volunteers to participate in service day on August 6th

The six projects zones will feature work at the following sites:

- 1. South Avondale Elementary School**
Indoor renovations and outdoor enhancements to playground and football field
- 2. Rockdale Academy**
New all-abilities playground and outdoor STEM classroom; upgrade facilities for Autism Center
- 3. U.S. Bank Boys & Girls Club & Crest Smile Shoppe**
Improve facilities and resources for children and youth
- 4. Rockdale/Harvey Ballfield and Park**
Ballfield renovations; new playground and basketball court; improved drainage
- 5. Blair Ballfields**
Two ballfield renovations, new playground and other park amenities
- 6. Larona Park/Avondale Beautification**
Upgrade shelter and lighting and add walking trail at Larona Park; improve landscaping and remove honeysuckle throughout Avondale



If you are interested in partnering on the project or volunteering for the event, feel free to email communityrelations@cchmc.org.



"Cincinnati Children's is extremely proud to be a lead sponsor for the Reds Community Makeover Day coming to Avondale this year. This transformative project is an opportunity for Cincinnati Children's team members to volunteer alongside our neighbors, friends, and other partners to directly benefit kids and the community we call home."

Michael Fisher
President and CEO of Cincinnati Children's



"I feel the project would allow the residents of Avondale to witness the benefit of working with our community partners. The areas identified in this project will have a major impact on the current residents and the future of the growth taking place."

Sandra Jones
President, Avondale Community Council



"We welcome the Reds Community Makeover coming to Avondale in 2020, as it represents an effort to collaborate on Growing Avondale. Growing Avondale is a primary focus of the Avondale Development Corporation as we seek to spotlight areas that need transformation from blight into bright useful community assets."

Russell Hairston
CEO, Avondale Development Corporation



"The timing is right for the Makeover to return to Avondale. The 2013 project at Gabriel's Place and Hirsch Recreation Center expanded our team beyond P&G and the Reds to include the Cincinnati Zoo and Cincinnati Children's Hospital. Both have remained with the Makeover ever since and have helped build a vision for 2020 that includes six individual project sites across Avondale."

Charley Frank
Executive Director, Reds Community Fund

Remembering Dr. Anita Brentley

On February 1, 2020, family, friends and colleagues celebrated the life and legacy of Dr. Anita Brentley. Anita began her service at Cincinnati Children's 20 years ago. She participated in training for Every Child Succeeds on Home Safety and was the project lead for the "Assuring Smoke-free Homes" project. As she advanced her work with Every Child Succeeds, she partnered with Avondale families, volunteers, and clergy to build a supportive community through family groups and a family pantry. She spent a great deal of her childhood in Avondale and was engaged in the Avondale community for decades. Anita understood the importance of family and community. Cradle Cincinnati remembers Anita as a true champion of Hamilton County families.



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As a Community Engagement Specialist in the Anderson Center, she was an advocate for patients, families and community. Anita cared deeply about others within Cincinnati Children's and beyond. She led the team to new ways of communicating and connecting with families. Her Community Engagement colleagues, and all who knew her, will always be inspired by her compassion, bravery, insight and toughness.

Our thoughts and prayers are with Anita's friends, family, and colleagues, as well as the many people she touched throughout the community.

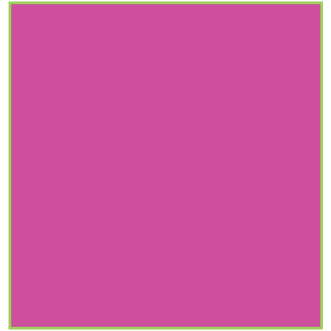
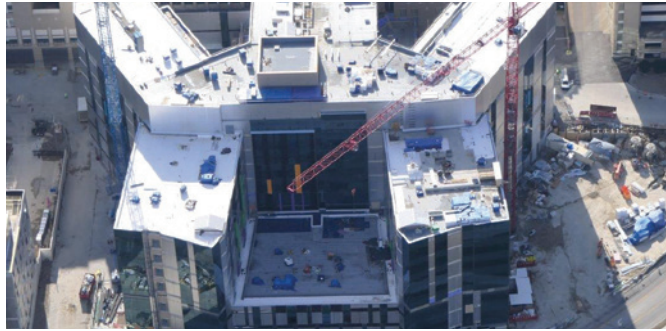
We want your ideas!

Are there stories you would like to see in this newsletter?

Please let us know!

 communityrelations@cchmc.org

 513-636-5327



Community art is part of the plan for the Critical Care Building

Construction of the Cincinnati Children's Critical Care Building is moving ahead and is on track to meet the target completion in the Fall of 2021.

With the structure, framing and exterior glass panels in place, the focus shifts to the interior of the building. In the first phase, crews have their work cut out for them in putting up dry wall in

the 632,000 sq ft building. Many of the walls will need artwork, and plans are underway to engage professional and student artists from Ohio, Kentucky, and Indiana. Among the schools and programs participating will be North Avondale, South Avondale, and Rockdale elementary schools; the Avondale Youth Program; and Avondale Youth Apprentices. Cincinnati Children's is also partnering with ArtWorks to hold workshops with community participation.

We'll keep you posted!

